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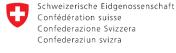
BRIDGE Proof of Concept

Idea and its research background

- Is the idea original and based on research results?
- Please assess the quality of the research background on which the project is founded. What is the level and quality of the provided research results with respect to their implementation of the planned innovation?
- How advanced are the research results to be transferred into practice?

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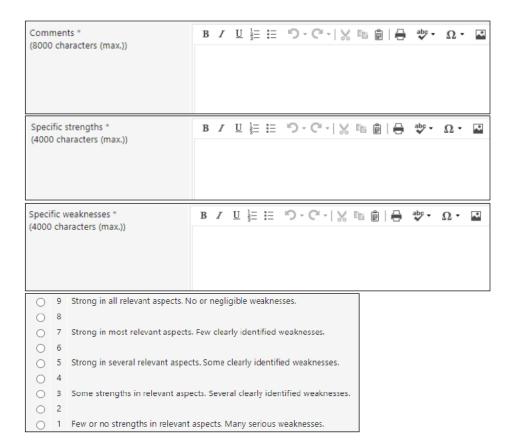


Implementation

Innovation potential and expected impact

Please assess the innovation potential and the expected impact of the project to economy or society:

- How innovative is the planned product, application or service? How original is it; do similar solutions already exist?
- Assess the expected impact of the planned innovation on the market or society. What are the potential "unique selling propositions"?
- Statement how the project contributes to sustainable development (economic, societal or environmental impact): is the statement convincing? Please indicate whether the project stands out in this respect.

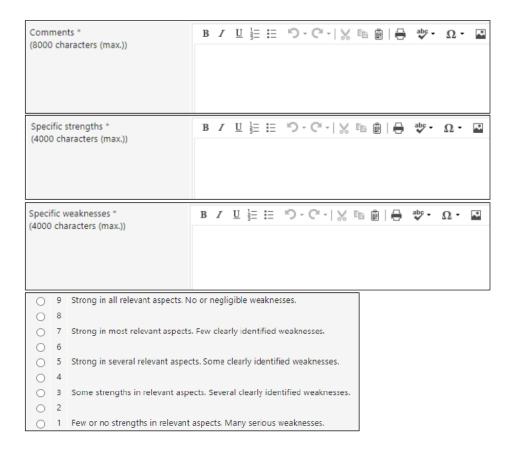


Roadmap for implementation

• Does the applicant provide a convincing plan for cooperation with implementation partners or for founding a start-up company or for founding a non-profit organisation? Assess the presented



roadmap that describes how the applicant plans to bring his/her innovation to market or to actors who will implement the results in a product or service.



Project plan / scenario

Please evaluate if the provided project plan is thorough and appropriate and if the set of measures for achieving its goals are convincing. Does the applicant consider how to tackle challenges during the course of the project (risk management)?

Indicate whether and to what extent the proposed project is feasible. Take the following questions into account:

- Can the targets/milestones set out in the proposal be reached in the given time and with the available resources?
- Is the scope of the project (workload) proportionate to the planned duration of the project?



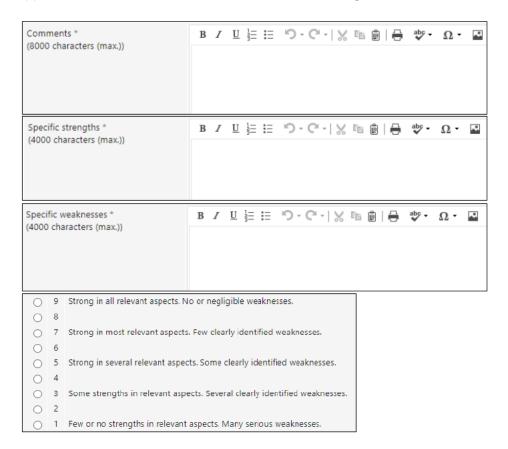
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Applicant

Contribution to research background

Does the applicant have an appropriate understanding of the state-of-the-art? Is the project based on the applicant's own research or on research he/she made a significant contribution to?



Entrepreneurial & management competences

Based only on the provided documentation, please assess whether and to what extent the applicant is capable to lead/manage the project and finally to implement the planned innovation after the duration of the grant. Please note that the final assessment of the applicant is based on his/her performance at the interview.

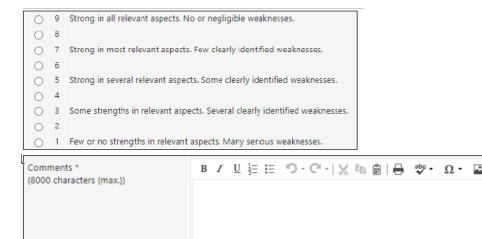


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Overall assessment

Please provide a rating on the following scale for your overall assessment of the proposal, considering the strengths and weaknesses in the criteria-based assessment. Use 5 (Strong in several relevant aspects. Some clearly identified weaknesses.) as a starting point and develop arguments to justify grading the application as 5, higher, or lower respectively.



Interview

Form to select «invite» or «reject»

Funding conditions

Option to define funding conditions