



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

**Innosuisse – Swiss Innovation Agency**

# SNSF & INNOSUISSE FUNDING SCHEME EVENT

24 October 2024

Please note that these presentations are only summaries. In case of doubt, please refer to the relevant regulations published on our websites.

# Programme


## Presentations

Schedule	Subjects
09:00 – 09:10	Welcome speech
09:10 – 09:35	COST
09:35 – 10:00	Agora
10:00 – 10:25	Innosuisse Instrument – International projects

# Programme

## Q&A sessions

Links available on  
[SNSF & Innosuisse funding  
scheme events \(snf.ch\)](https://snf.ch)

Schedule	Subjects and links for the Q&A sessions
10:30 – 11:15	<a href="#">Innosuisse Instrument – International projects</a> 
	<a href="#">COST</a> 
	<a href="#">Agora</a> 
	<a href="#">Scientific Exchanges</a> 
	<a href="#">Supplementary measures</a> 
	<a href="#">SPIRIT</a> 
	<a href="#">BRIDGE</a> 

# Informations about the presentations

- Both your microphone and camera are switched off. You see the presentation and video of the person speaking.
- If you're experiencing technical problems, you can contact us using the chat function.
- The presentations are recorded (only the slides and the voice/video of the speakers).
- The slides and recordings of all presentations will be available on our website in the days after each event.
- Immediately after each presentation, we will only be able to take a very limited number of questions. Use the chat!
- For further questions, please use the **Q&A session** for the scheme you are interested in. These sessions will take place after the last presentation. You'll find all the links on our website.

# Horizons – The Swiss Research Magazine

Latest developments in  
**science and research policy**

Published by the **SNSF** and  
the **Swiss Academies of Arts  
and Sciences**

Publication: **Four times** a year  
(March, June, September,  
December)

**Printed** version:  
German & French

Editors are **independent**

**Free** magazine

**Online** version:  
German, French &  
English

# Horizons – Recent topics



**A flying start in the private sector**



**Evaluating the evaluation**



**The tourism of the future**

# Where can you find Horizons?



Online version (English: <https://www.horizons-mag.ch/>)



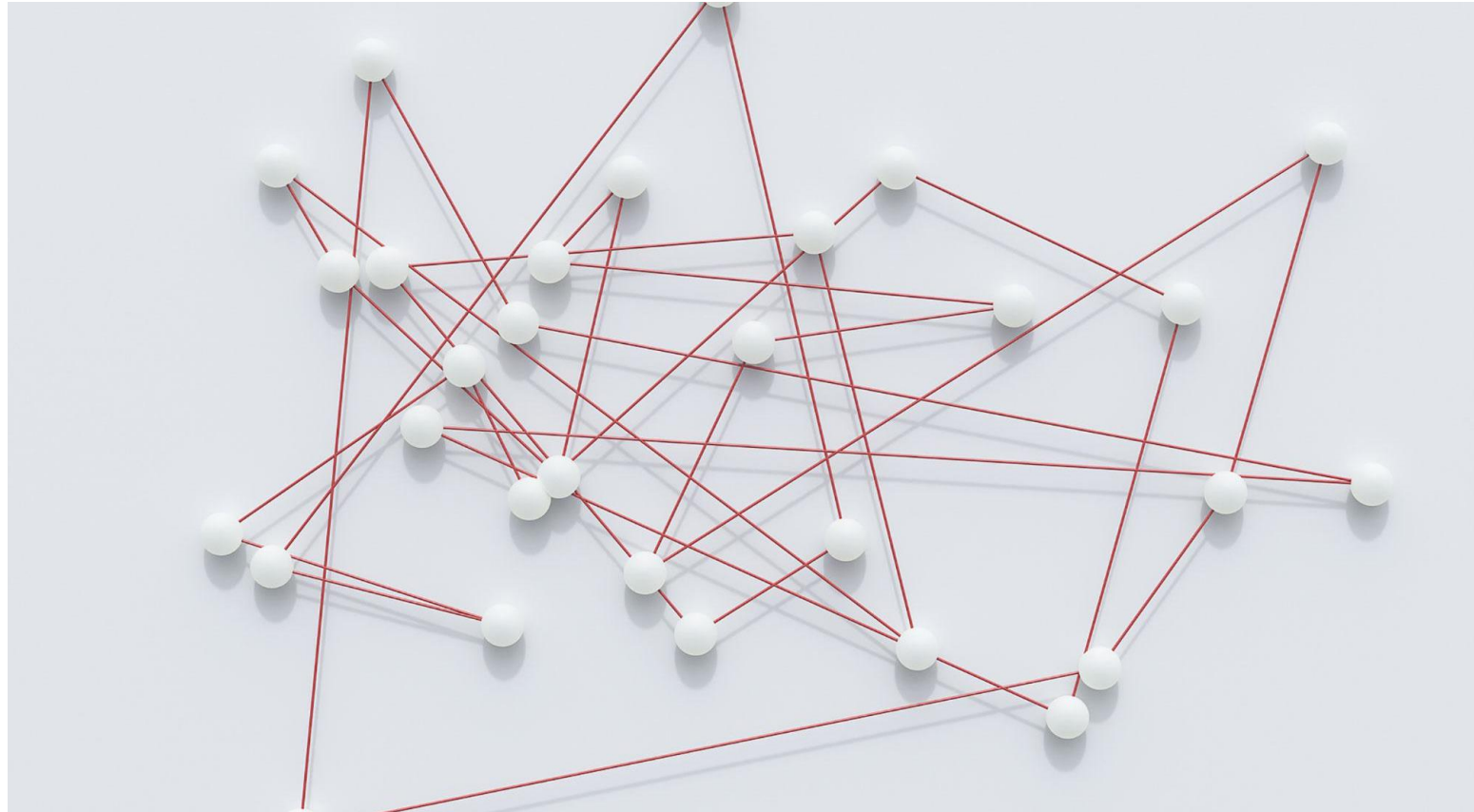
Subscription (<https://www.horizons-mag.ch/subscribe/>)



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# COST

24 October 2024

Noemi Daugaard  
Scientific Collaborator  
International Cooperation



# SNSF COST Call

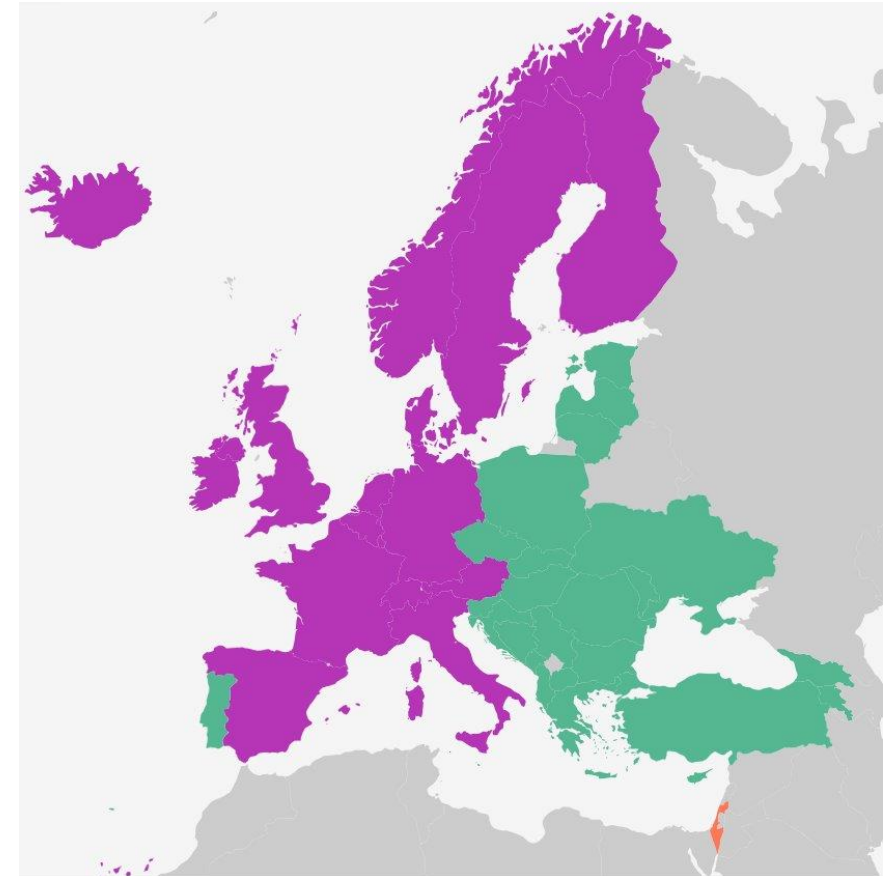
1. The COST Association and COST Networks
2. Participating in COST: 3 Possibilities
3. SNSF COST Call: Aim & Eligibility
4. SNSF COST Call: Duration, Eligible Costs and Deadlines
5. Evaluation Procedure
6. Evaluation Criteria
7. Information on submitting an SNSF COST Proposal

# COST: European Cooperation in Science and Technology

COST is the longest-running European framework supporting **cooperation among researchers, engineers and scholars** since 1971 by enabling them to **jointly develop their own ideas and new initiatives** across all fields in science and technology, including social sciences and humanities.

COST funds pan-European, **bottom-up networks**, so-called 'COST Actions'. These networks promote international coordination of **nationally-funded research**.

<https://www.cost.eu/>



Source: <https://www.cost.eu/about/members/>

# COST: European Cooperation in Science and Technology

**Switzerland** is one of the 19 **founding countries of COST** and one of currently 41 **Full Members** of the COST Association, an intergovernmental organisation mostly funded through the European Framework programmes.

Therefore, **researchers in Switzerland are entitled to participate in all COST Activities and eligible for reimbursement.**

In addition, the SNSF organises a **yearly COST Call** for research projects with a budget of **6 million CHF** to fund research projects originating from COST Actions.

# Participating in COST: 3 Possibilities

1. Participating in an ongoing **COST Action**
  - Working Group(s)
  - Management Committee
  - Events
2. Submitting a proposal for a **new COST Action** to the COST Association
  - Collection date 1x per year in October
3. Submitting a proposal for a research project to the **SNSF COST Call**

Contact [cost@snf.ch](mailto:cost@snf.ch) for more information.

# What is the SNSF COST Call?

## Aim

- Research funding in addition to networking;
- Strengthens COST Actions;
- Enhancing international collaboration and the position of Swiss research and researchers in the European research field;
- Support of early career researchers.

## Eligibility Criteria

- General eligibility criteria of the SNSF;
- Min. 1 year after completion of PhD;
- Thematically open, but connected to an eligible ongoing COST Action;
- Applicant needs to be actively engaged in the COST Action (MC, WG).

# What is the SNSF COST Call?

## Duration

- Project duration of up to 4 years (max. 48 months).

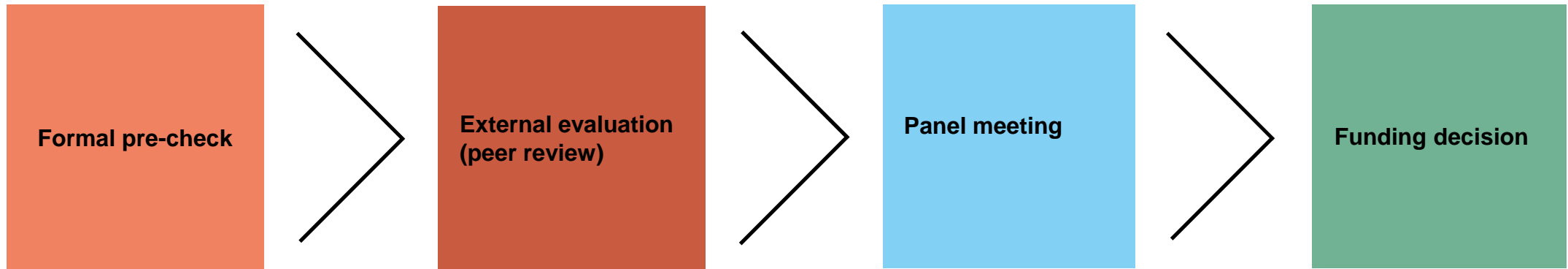
## Eligible costs

- Funding of up to CHF 400'000 for 4 years:
- Salaries, social security contributions and other costs related to project staff;
  - Research costs: equipment, consumables, collaboration costs, field expenses;
  - Projects partners, subcontracting, use of external infrastructure (max 20%).

## Deadlines

- Optional (recommended) pre-registration;
- Deadline: 1x per year, usually in mid-April.

# Evaluation Procedure



Communication of decision: early November

# Evaluation Criteria

1. Scientific relevance, topicality and originality;
2. Added value through participation in the respective COST Action;
3. Suitability of methods and feasibility;
4. Scientific qualifications of the researchers: scientific track record and ability to carry out the research project.



# Information on Submitting a COST Project Proposal

## Submission: via mySNF

- The call opens three months before the application deadline;
- Optional (recommended) pre-registration;
- If you do not yet have a mySNF user account, please register at least one month before the submission deadline.

### 1. Personal data

#	Title
1.1	Responsible applicant
1.2	Other applicants
1.3	Applicants' employment
1.4	Project partners

### 2. Application data

#	Title
2.1	Basic data I
2.2	Basic data II
2.3	Select COST Action
2.4	Use-inspired project
2.5	Re-submission
2.6	Link to other SNSF projects
2.7	Further requested and available funds (not from the SNSF)
2.8	University or research institution
2.9	Requested funding
2.10	Research requiring authorisation or notification
2.11	Exclusion of external reviewers
2.12	General remarks on the project

### 3. Annexed documents (upload)

#	Title
3.1	Research plan
3.2	CV and major achievements
3.3	Cover letter
3.4	Official certificates
3.5	Other annexes
3.6	HIDDEN: Vertrauliche Mitteilungen
3.7	Confirmation of submission
3.8	Administrative part of the application
3.9	HIDDEN: Admin Part Complete
3.10	HIDDEN: Admin Part Checked
3.11	HIDDEN: Vorgeschlagene Experte

# Information on Submitting a COST Project Proposal

## Research Plan

- In English;
- Max. 14 pages and max. 55,000 characters (including spaces).

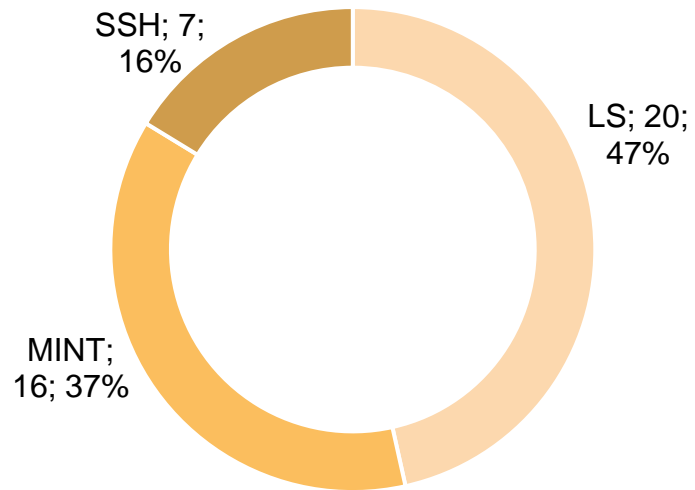
## Contents:

- Summary of the research plan (max. 1 page);
  - Current state of research in the field;
  - Current state of own research;
  - Detailed research plan;
  - Schedule and milestones;
  - Relevance, added value in the COST Action and impact;
  - Bibliography
- 
- Revised applications: A word document that responds point-for-point to the critique raised in the rejection letter.

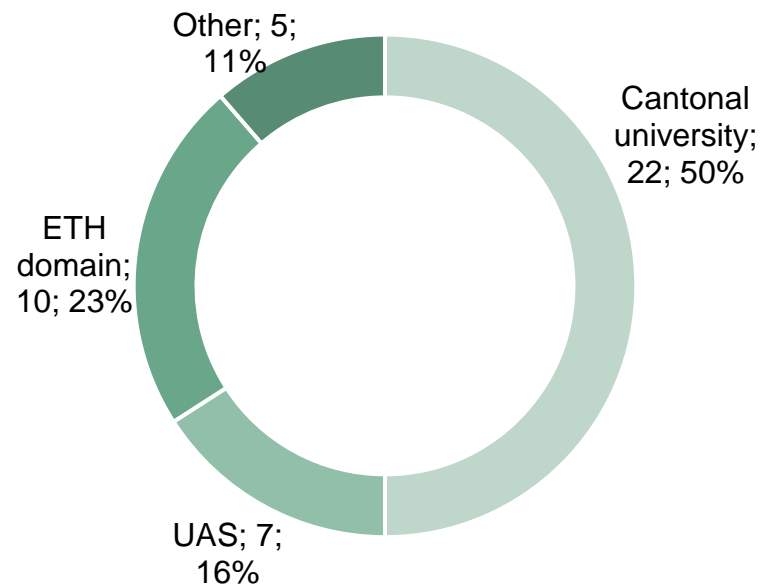
# Current Evaluation Round

43 Proposals

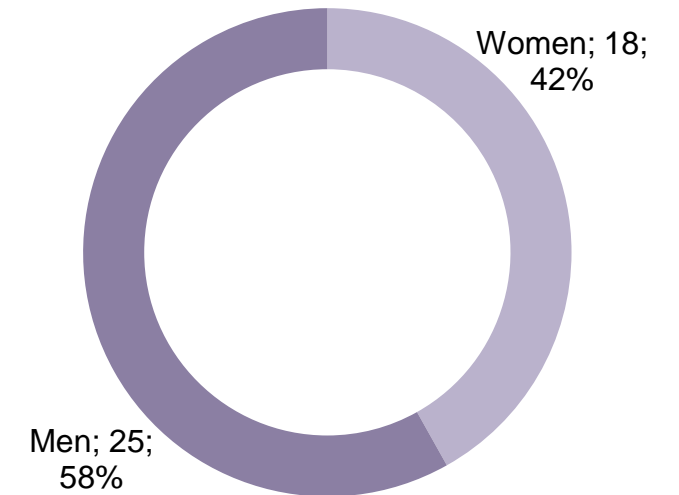
## Discipline



## Institutions



## Gender Main Applicant



# Thank you!

 [x.com/snsf\\_ch](https://x.com/snsf_ch)

 [Linkedin.com/company/snsf](https://www.linkedin.com/company/snsf)

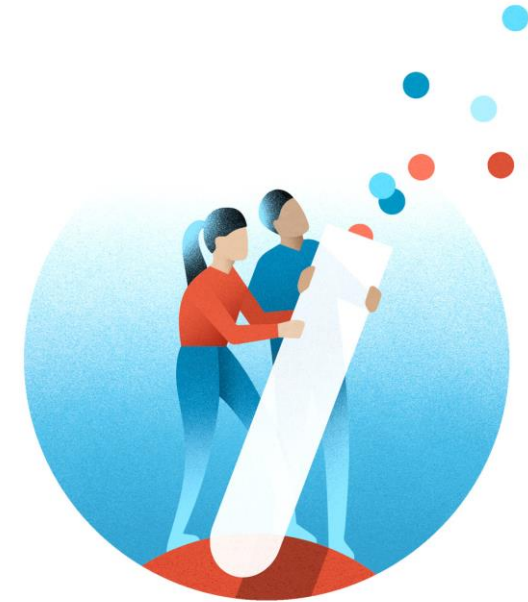
 [Instagram.com/swissnationalsciencefoundation](https://www.instagram.com/swissnationalsciencefoundation)

 [Youtube.com/SNSFinfo](https://www.youtube.com/SNSFinfo)

Check out our website: [COST](https://www.cost.ch)

Visit the SNSF Data Portal: [data.snf.ch](https://data.snf.ch)!

You can contact the COST team at [cost@snf.ch](mailto:cost@snf.ch)





Expedition 2 Grad © Schweizerischer Nationalpark

# AGORA

24 October 2024

Julia Schneerson  
Scientific Collaborator  
Long-term Research

# AGORA: where research meets the public

The Agora scheme aims to foster **dialogue between scientists and society**. It encourages researchers to **communicate** their current **research** to an audience of **lay people** in Switzerland.

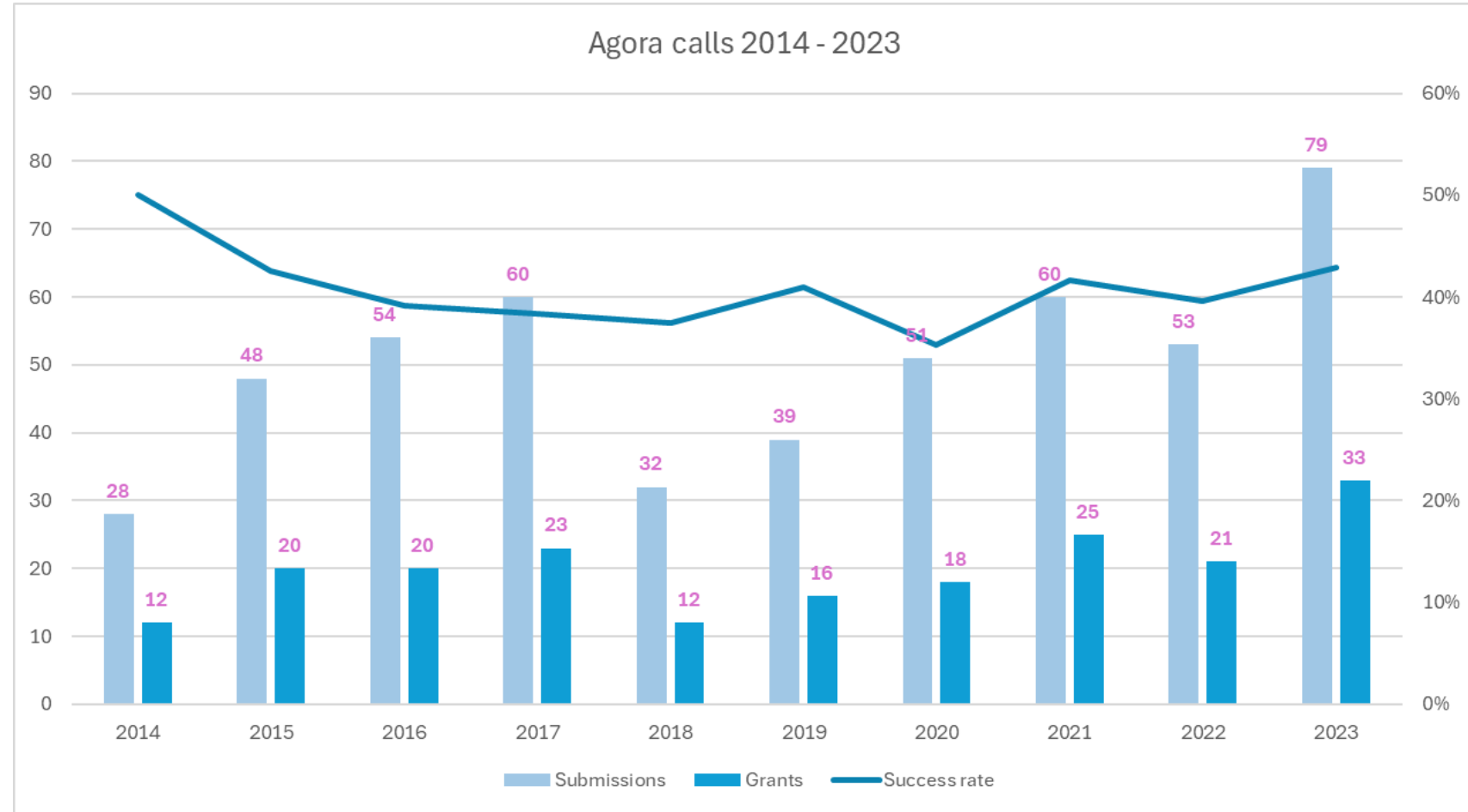


## Key features:

- **Science communication projects** → projects must be submitted jointly by a researcher and a communications expert
- The topic communicated must be clearly linked to research recently conducted by the applicant(s)
- The projects address an audience that is non-specialised in the communicated topic
- The chosen means must encourage a dialogue between researchers and target audience

## Agora 2014-2023:

- 504 submitted proposals
- 200 projects granted
- success rate ~40%



## Agora (CHF 5'000-200'000)

Annual call

September 2025 (tbc)

6 months until decision

## Agora Rolling Call (CHF 5'000-50'000)

Submission at any time

4 months before the start of the project

## Overview of participation requirements



- **Collaboration:** researcher and communications expert (Agora specialist).
- **Eligibility:** researchers are employed min. 20% at an eligible institution during the project.
- **Expertise:** shown through a narrative CV.
- **Scientific link:** (peer-reviewed) research recently conducted by the researcher applicant(s).
- **Engagement:** methods must foster direct dialogue between researchers and audience.



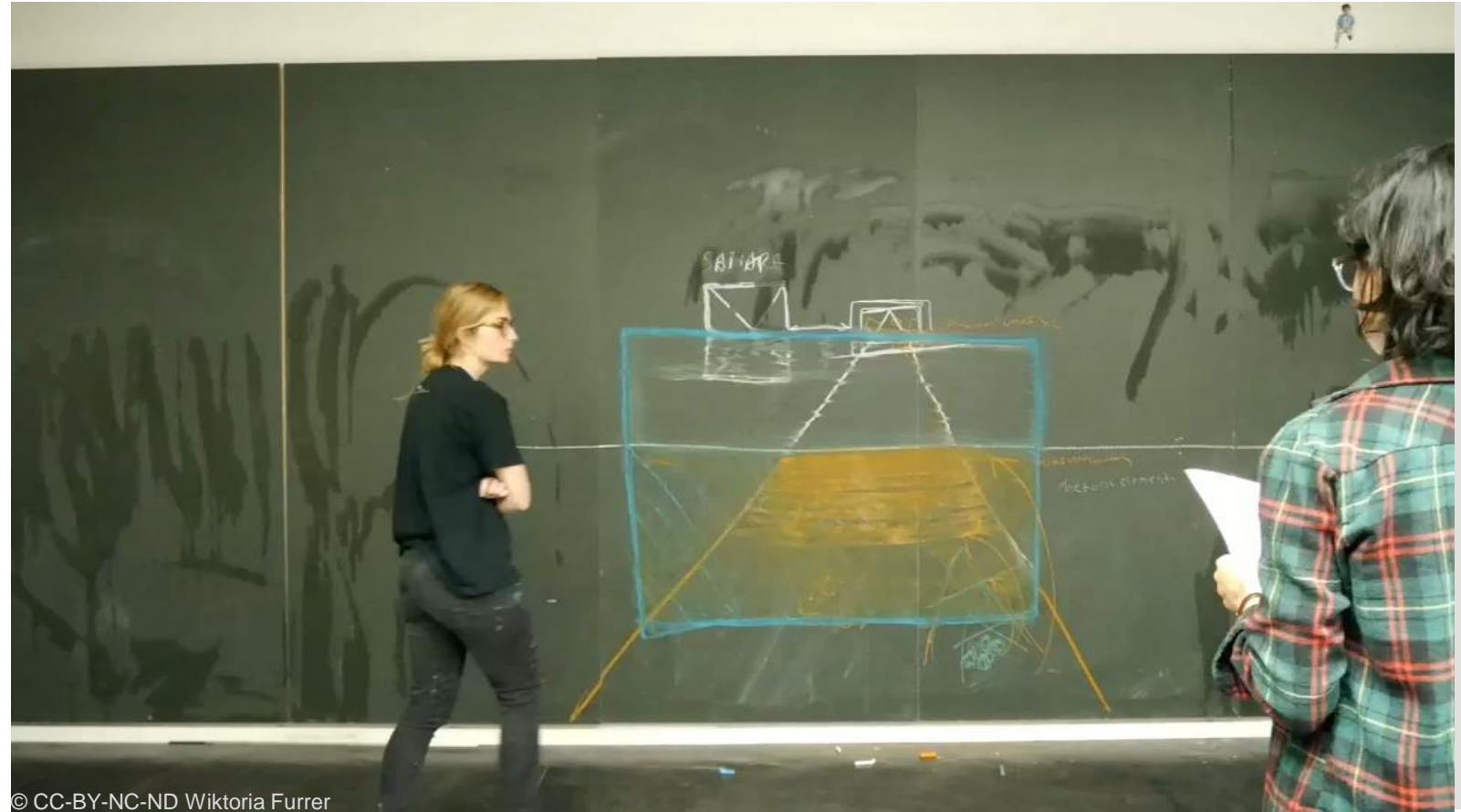
# Project plan: Guidelines



1. **Summary** - maximum 1 page
2. **Project description** - *maximum 40'000\* / 20'000\*\* characters (with spaces, tables and figures) on maximum of 10\* / 5\*\* pages*
  1. Context
  2. Methods
  3. Implementation
  4. Expected impact
3. **Bibliography**

[\\*Guidelines Agora](#)

[\\*\\*Guidelines Agora Rolling Call](#)



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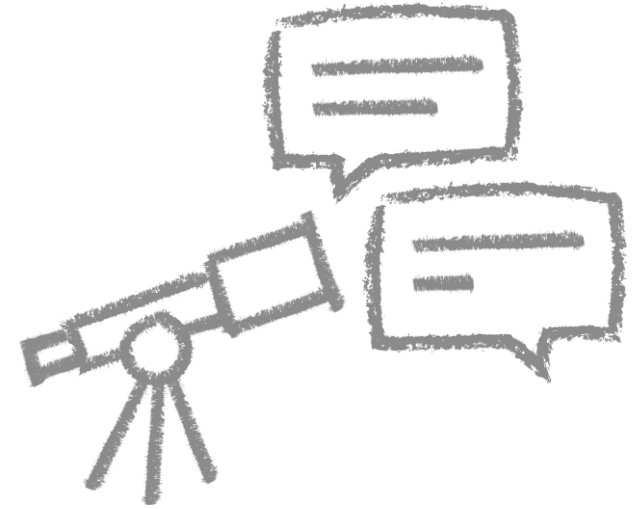
# Some input

## Do

- Dialogue is key.
- Work with science communication/mediation professionals.
- Be specific and concrete where possible.
- Check the consistency between communication goals, target audiences and means of communication.
- Talk about the methods and ways of doing research, not just its results.

## Don't

- Avoid the "deficit-learning model", i.e., involve the public instead of educating them.
- The target audience should neither be academic nor scientific nor too vague.
- Avoid overlooking the potential impact of the project and how to evaluate it (qualitatively and/or quantitatively).
- Do not forget to make explicit in what way your project contributes to EDI.

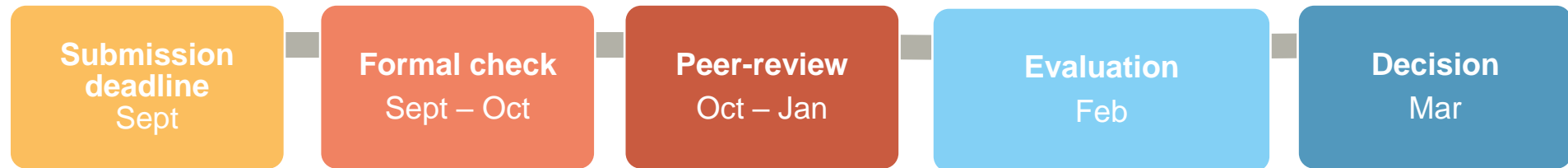


# Evaluation criteria

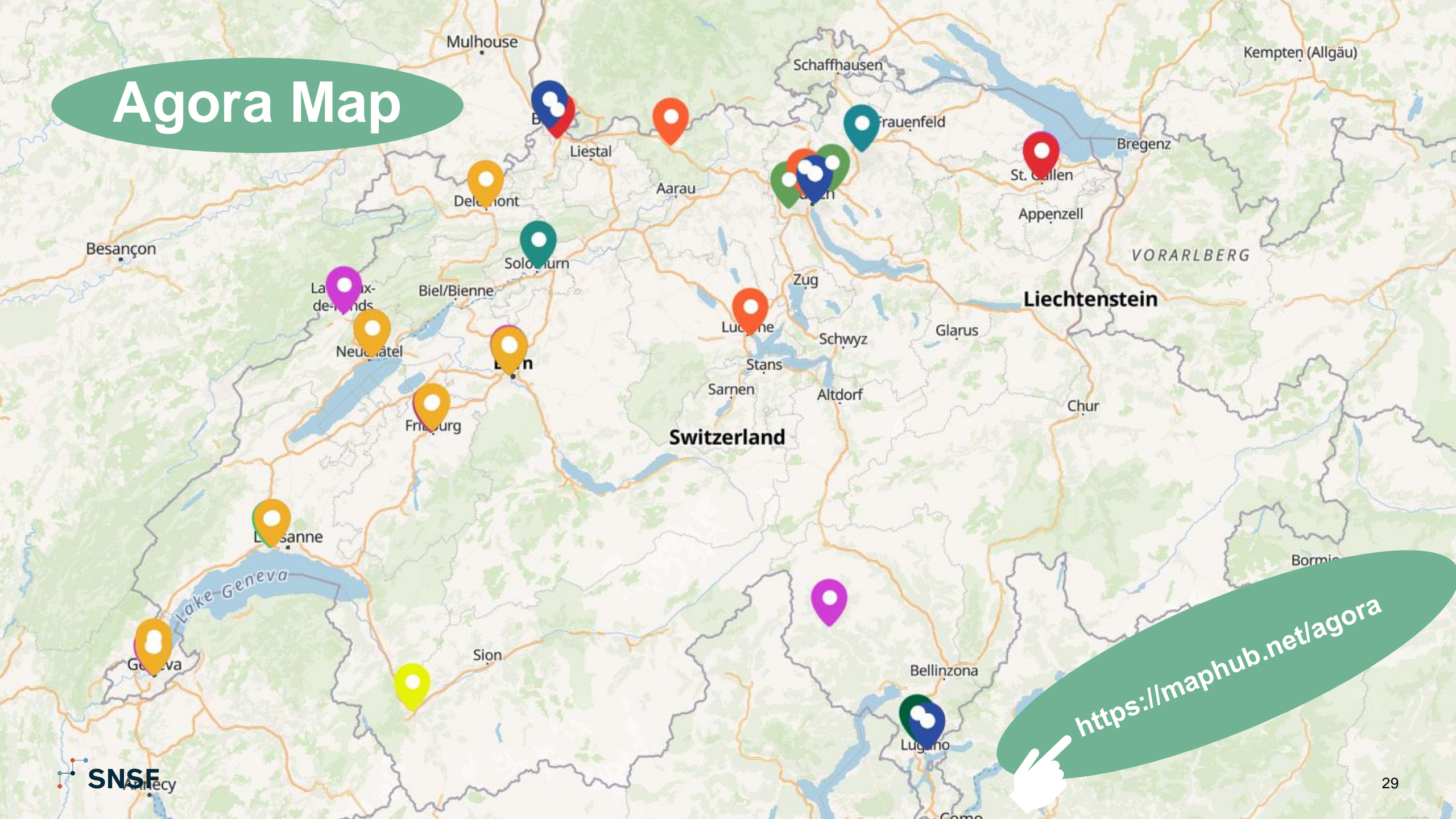
- **Expertise** of the project applicants and co-applicants.
- Quality of the **content** to be communicated.
- Suitability of the **methods** or the communication **design** in view of the defined target group.
- **Feasibility** of the project.
- Expected **impact** in terms of quality and quantity.
- Contribution to the promotion of **diversity** and equal opportunities.



# Selection procedure



# Agora Map



<https://maphub.net/agora>

# Thank you!

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 [Linkedin.com/company/snsf](https://www.linkedin.com/company/snsf)

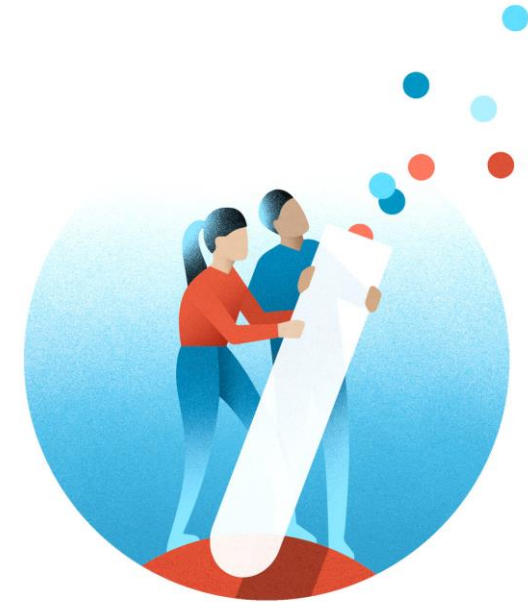
 [Instagram.com/swissnationalsciencefoundation](https://www.instagram.com/swissnationalsciencefoundation)

 [Youtube.com/SNSFinfo](https://www.youtube.com/SNSFinfo)

Check out our website: [Agora](#)

Visit the SNSF Data Portal: [data.snf.ch](https://data.snf.ch)!

You can contact the Agora team at [agora@snf.ch](mailto:agora@snf.ch)



# MOVING THE WORLD WITH SWISS INNOVATION

ANDREAS GUT

Head International Programmes

24.10.2024



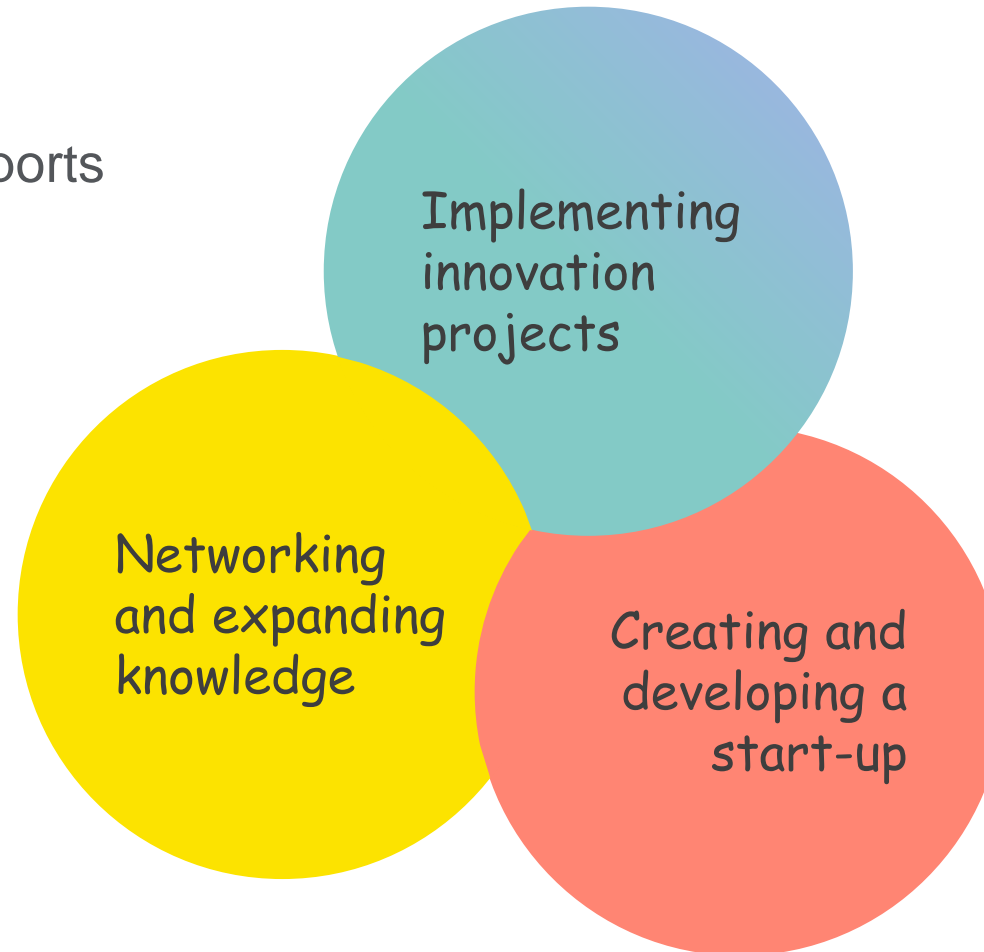
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Confederaziun svizra

Swiss Confederation

**Innosuisse – Swiss Innovation Agency**

# INNOSUISSE – YOUR PARTNER FOR INNOVATION

How Innosuisse supports  
your science-based  
innovation:

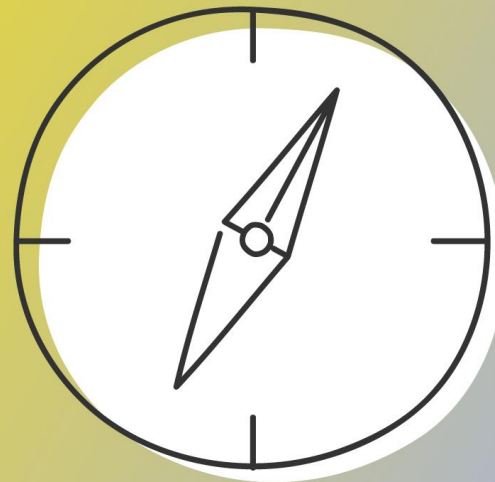




# THE INNOSUISSE GUIDE HELPS YOU FIND THE RIGHT SUPPORT OFFER IN JUST A FEW STEPS

**Navigation  
for your  
innovation**

[www.innosuisse.guide](http://www.innosuisse.guide)



# IMPLEMENTING INNOVATION PROJECTS

WITH INTERNATIONAL  
PARTNERS

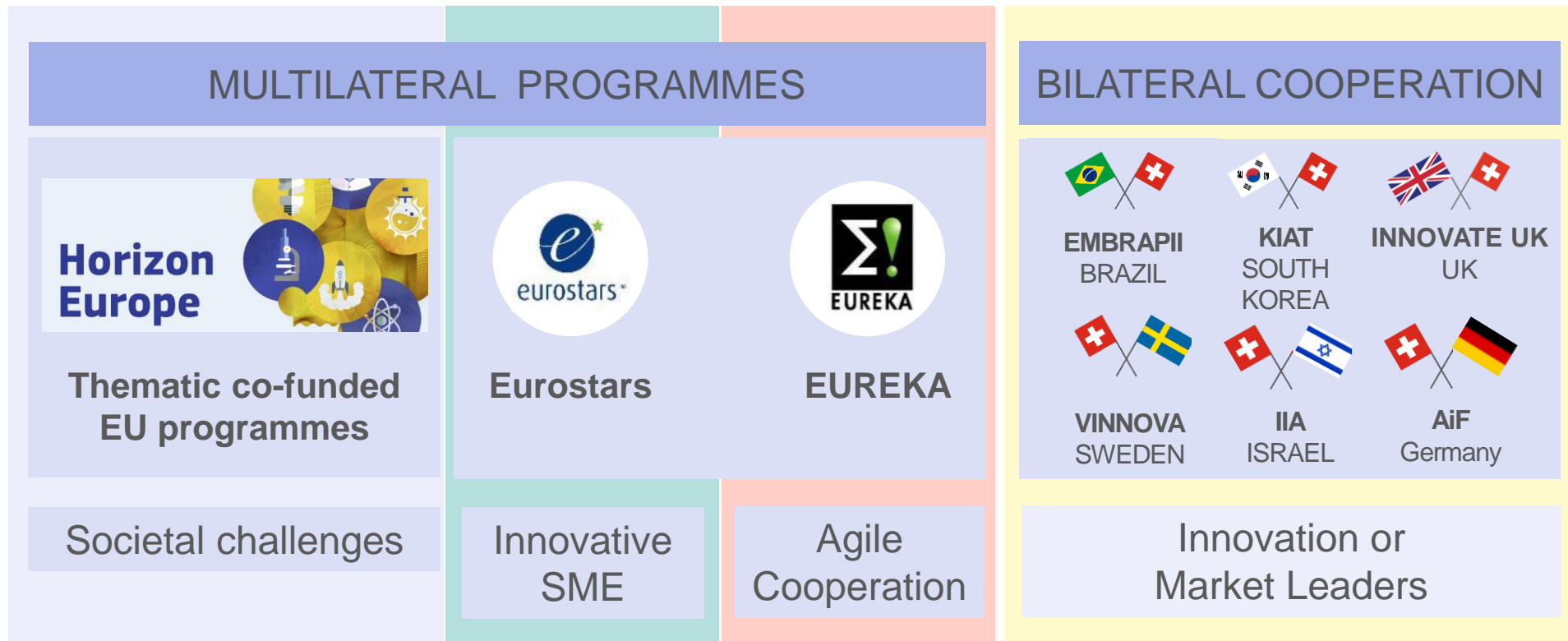
EU-PARTNERSHIPS

EUREKA

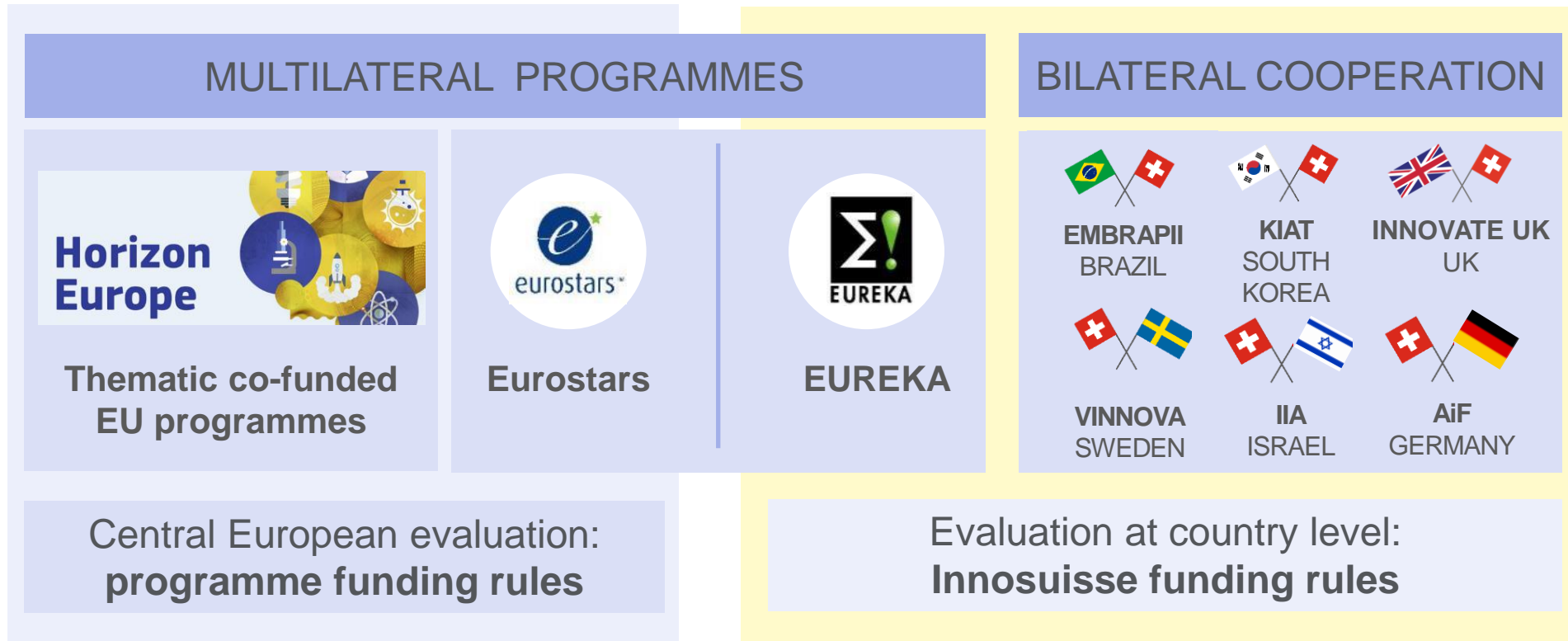
EUROSTARS

BILATERAL COOPERATION

# DIFFERENT TYPES OF INNOSUISSE INITIATIVES



# DIFFERENT INNOSUISSE FUNDING RULES DEPENDING ON TYPE OF INITIATIVE



# OVERVIEW OF PROJECT CONTRIBUTIONS IN INTERNATIONAL PROJECTS



## FOR EUROSTARS PROJECTS AND EU THEMATIC PARTNERSHIPS

Direct project funding:

- Start-ups and SMEs up to 50%
- Large companies up to 25%
- Swiss research partners up to 50% (Eurostars) and 100% (EU-Partnerships)
- Specified in each call



## FOR EUREKA AND BILATERAL PROJECTS

Innosuisse covers a **maximum of 70% of the project costs** of the Swiss participants.

Direct project funding:

- SMEs and Start-ups to 50%\*
- Large companies up to 25%
- Swiss research partners up to 100%
- At least one Swiss or international research partner

\*Swiss start-ups that have not yet entered the market and only collaborate with foreign companies can receive up to 70%

# WHO IS WHO ACCORDING TO INNOSUISSE FUNDING RULES

## START-UP

- founded no more than 5 years ago (up to 10 years possible with justification)
- with scalable product or service
- before market entry: the start-up must not yet offer any products (ready for series production) or services on the market
- have less than 50 FTE when submitting the application

## SME

- no more than 250 FTE

## Large company

- more than 250 FTE

# ACTIVITIES / CALLS 2025: BILATERAL COOPERATION

## **Innosuisse - KIAT (Korea) Call 2025:**

- Call open February 2025 – May 2025

## **Innosuisse - AiF/ZIM (Germany) 36** (in the framework of IraSME):

- Call open July 2025 – September 2025

## **Pausing of the following bilateral calls in 2025:**

- IraSME Call 35
- Innosuisse - EMBRAPII (Brazil)
- Innosuisse - InnovateUK (United Kingdom)

Stay tuned and consult the [Innosuisse Website](#)

# ACTIVITIES / CALLS 2025: EUROSTARS

## Eurostars Call 8:

- **No Innosuisse participation at Eurostars Call 8**
- Call is expected to open in January 2025 and ending in March 2025

## Eurostars Call 9:

- Call is expected to open in July 2025 and ending in September 2025
- Successful projects start early 2026

Stay tuned and consult the [Innosuisse Website](#)



# ACTIVITIES / CALLS 2025: EUREKA

## Eureka Network projects:

- Continuous submission
- Consult the [Innosuisse Website](#) for submission procedure

## Eureka Cluster projects:

- SMART Cluster (advanced manufacturing):
  - Call is open,
  - deadline for submission of pre-proposals: January 16, 2025
  - deadline for submission of full-proposals: April 10, 2025

## Eureka initiatives without Innosuisse participation:

- Eureka Clusters CELTIC-NEXT, EUROGIA2023, XECS, ITEA4, Globalstars, any other Eureka Call

Stay tuned and consult the [Innosuisse Website](#)

# ACTIVITIES / CALLS 2025: EU PARTNERSHIPS

## Health and Care System Transformation THCS:

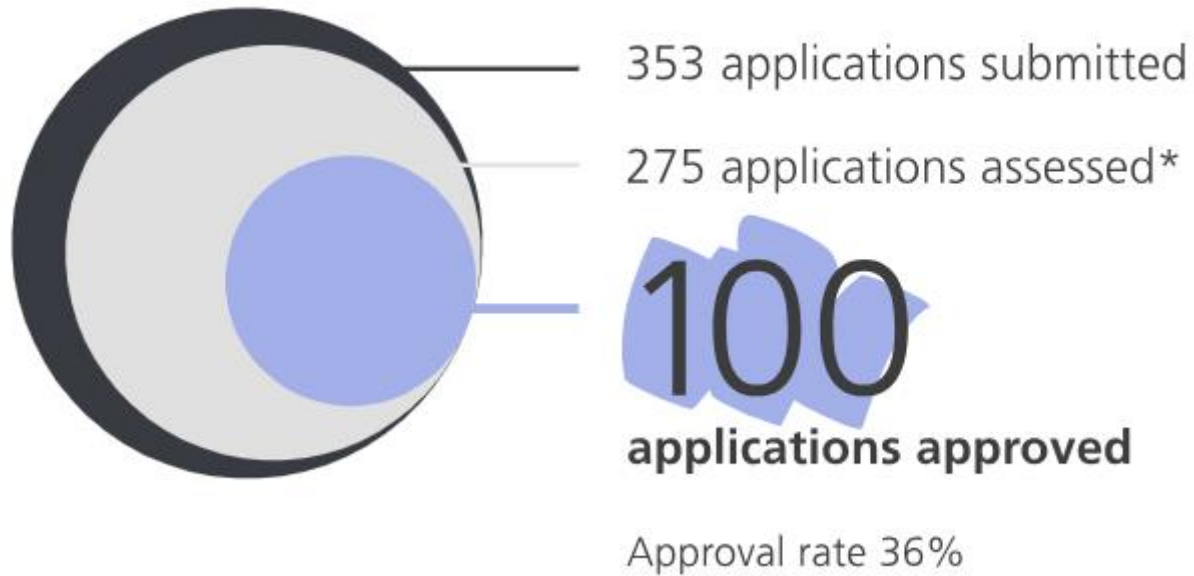
- THCS Call 2025 launch planned for December 2024
- **New:** 2-step call

## Driving Urban Transition DUT:

- **No Innosuisse participation in DUT Call 2024**

Stay tuned and consult the [Innosuisse Website](#)

# FACTS AND FIGURES 2023: INTERNATIONAL PROJECTS



## 2022

180 applications submitted  
227 applications assessed  
84 applications approved

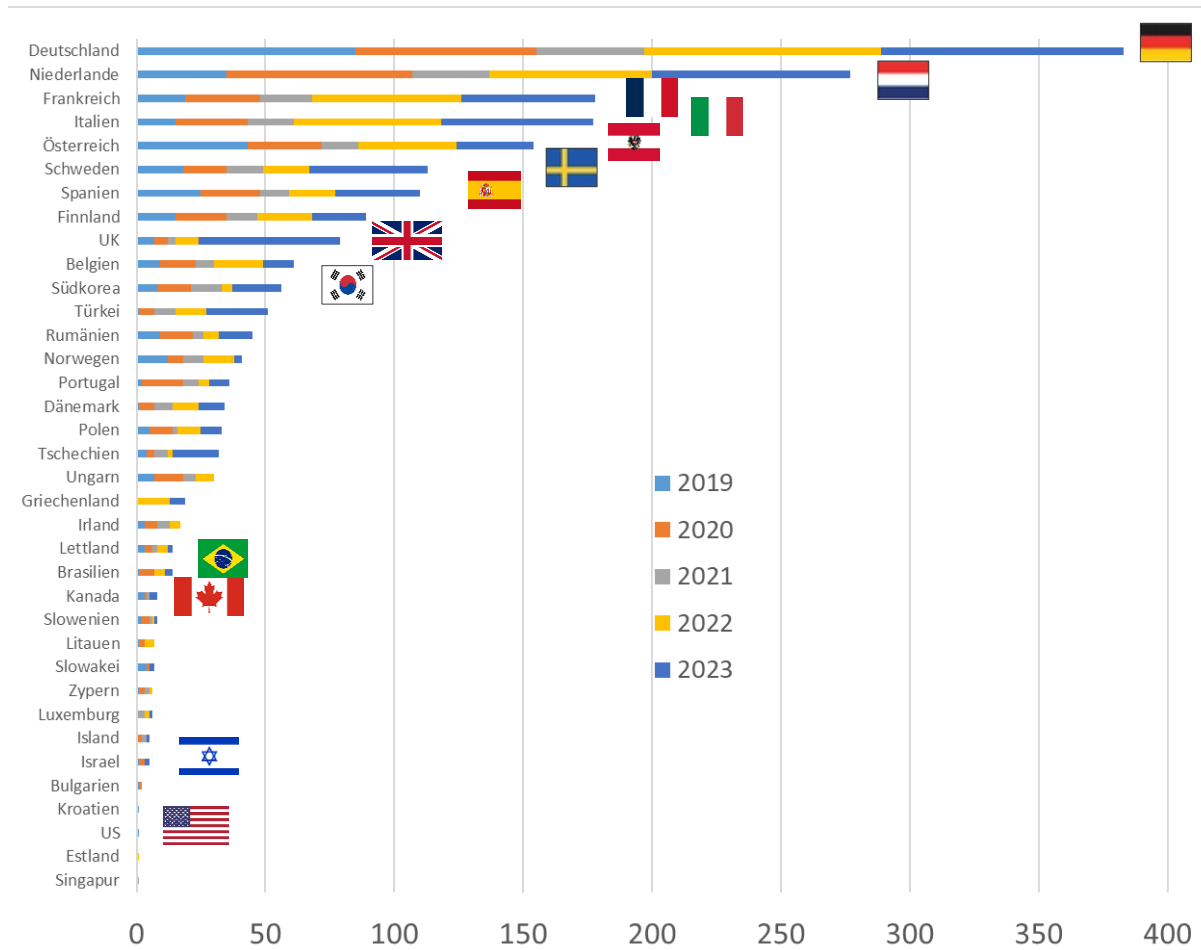
## 2021

290 applications submitted  
258 applications assessed  
62 applications approved

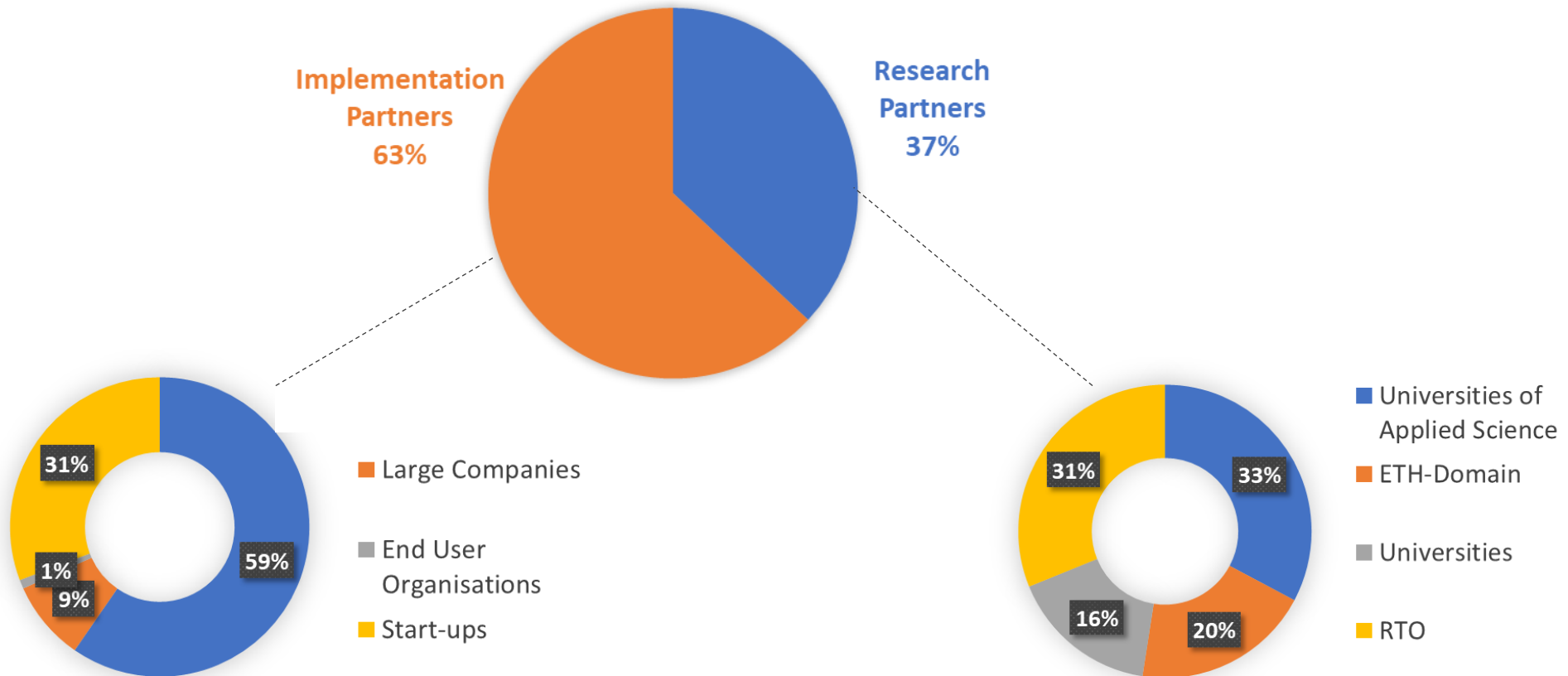
## 2020

261 applications submitted  
256 applications assessed  
88 applications approved

# FACTS AND FIGURES: INTERNATIONAL COOPERATION PARTNERS



# FACTS AND FIGURES: DISTRIBUTION SWISS PARTICIPANTS 2023



# YOUR CONTACTS FOR INTERNATIONAL PROJECTS



## **EUROSTARS**

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THANK YOU

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# Programme

## Q&A sessions

Links available on  
[SNSF & Innosuisse funding  
scheme events \(snf.ch\)](https://www.snf.ch)

Schedule	Subjects and links for the Q&A sessions
10:30 – 11:15	<a href="#">Innosuisse Instrument – International projects</a> ↗
	<a href="#">COST</a> ↗
	<a href="#">Agora</a> ↗
	<a href="#">Scientific Exchanges</a> ↗
	<a href="#">Supplementary measures</a> ↗
	<a href="#">SPIRIT</a> ↗
	<a href="#">BRIDGE</a> ↗